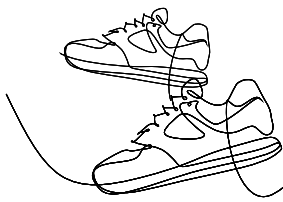


Girls Inc. of Chattanooga presents



2025

SNEAKERGALA

WHAT IS UNBOUGHT AND UNBOSSSED?

On May 4, 2024, we proudly celebrated **20 years** of UnBought and UnBossed (UBUB), a milestone that marked not just the longevity but the evolution of this signature event. To honor this occasion, we transformed our traditional luncheon into an exciting evening event, a Sneaker Gala & Silent Auction. In keeping with our tradition of highlighting and honoring phenomenal women, we awarded the **Sole Award** in four key areas: STEM, Education, Advocacy, and Media.

UnBought and UnBossed is more than just an event; it's a tribute to the spirit and determination of the late Congresswoman Shirley Chisholm. Chisholm was the first African American woman elected to Congress in 1968 and first woman and African American to seek the democratic party nomination for President of the United States in 1972. Chisholm declared herself a representative of all people and was committed to serving as a leader who would remain "Unbought and Unbossed."

Since its inception in 2004, this event has become a beloved tradition in Hamilton County, drawing support from companies, professionals, and community leaders alike. Thousands have come together over the years to celebrate and honor female leaders who exemplify the Girls Inc. mission of being Strong, Smart, and Bold.



Thank you to our
2024-2025 Diamond Sponsor



**TVA supports
strong, smart &
bold leaders of
tomorrow.**



2024-2025 SCHEDULE OF EVENTS

Announcement Reception

Tuesday, December 10, 2024 at 6:00 p.m.

FEED & Co.

Honoree Tea

Saturday, March 8, 2025 at 11:00 a.m.

Mac Avenue Event Space

Sneaker Gala & Silent Auction

Thursday, May 8, 2025 at 6:00 p.m.

Chattanooga Convention Center

IMPORTANT DEADLINES

Program Logos and Ads

Submit by February 10, 2025

Sponsorship Commitment Form

Submit by March 3, 2025

Guest List

Submit by April 1, 2025





UNBOUGHT AND UNBOSSSED



**THURSDAY
MAY 8, 2025
6:00 PM**

Join us May 8, 2025 at the Chattanooga Convention Center for a night dedicated to celebrating the achievements of women in our community who embody the spirit of late Congresswoman Shirley Chisholm.

Expect an evening of fun, featuring a delicious dinner, lively dancing and a silent auction filled with amazing items! Slip on your favorite sneakers and prepare to let loose as we honor the trailblazing women who have broken barriers, challenged the status quo, and uplifted others along the way. Their leadership and contributions have made a lasting impact in our community, and we can't wait to celebrate them alongside our supporters and partners.

As a sponsor, your support will directly enhance our essential programs and help transform the lives and communities of our participants across Hamilton and Marion Counties.

**girls
inc.**

of Chattanooga

SPONSORSHIP LEVELS

Legacy Sponsor - \$25,000

Before the Event

- Featured in event-related press releases and media coverage
- Logo included on all pre-event marketing (save the dates, mailers, billboards, website, social media campaigns, etc.)
- Eight invitations to the Honoree Tea

During the Event

- Three tables of eight (24 Tickets)
- Premium table location
- 15-second video during the event
- Logo recognition on event displays, step and repeat, etc.
- Organization name table display
- Full-page ad in the digital event program
- Wine at tables
- Guest parking passes

After the Event

- 2025 Champion for Girls recognition on social media, billboards, and e-newsletter
- Recognized as 2025 seasonal summer camp sponsor – logos on all camp swag and marketing.

Smart Sponsor - \$7,500

- One table of eight (8 tickets)
- VIP table location
- Logo recognition on event displays, step and repeat, etc.
- Organization name table display
- Full-page ad in the digital event program
- 2025 Champion for Girls recognition on social media, website, and e-newsletter

Strong Sponsor - \$10,000

Before the Event

- Featured in event-related press releases and media coverage
- Logo included on all pre-event marketing materials (save the dates, mailers, billboards, website, social media campaigns, etc.)

During the Event

- One table of eight (8 tickets)
- Organization name table display
- Premium table location
- Logo recognition on event displays, step and repeat.
- Full-page ad in the digital event program
- Wine at table
- Guest parking passes

After the Event

- 2025 Champion for Girls recognition on social media, website, and e-newsletter

Bold Sponsor - \$5,000

- One table of eight (8 tickets)
- Organization name table display
- Half-page ad in the digital event program
- 2025 Champion for Girls recognition on website and e-newsletter

SPONSORSHIP LEVELS

Advocate Sponsor - \$3,000

- One table of eight (8 tickets)
- Organization name on table display
- Quarter-page ad in the digital event program
- 2025 Champion for Girls recognition on website and e-newsletter

Champion Sponsor - \$1,500

- One table of eight (8 tickets)
- Organization name on table display
- Recognition in the digital event program
- 2025 Champion for Girls recognition on website.

EXCLUSIVE SPONSORSHIP

(One available in each category)

Silent Auction - \$5,000

- All benefits of Bold Sponsorship.
- Logo recognition and marketing for all silent auction-related materials and signage.

Cocktail Reception - \$7,500

- All benefits of Smart Sponsorship.
- VIP table location.
- Logo recognition on event displays/screens in reception area.
- Marketing materials in reception area.

Arts & Entertainment Sponsor - \$10,000

- All benefits of Strong Sponsorship.
- VIP table location.
- Logo recognition on step and repeat.
- Logo recognition and signage on/near stage

Media and Marketing - \$10,000

- All benefits of Strong Sponsorship.
- Logo recognition on social media, printed media, digital media, and website.

**girls
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of Chattanooga

AD SPONSORSHIPS

Promote your business in our digital event program! Each sponsorship level includes an ad benefit, allowing you to showcase your company while supporting our mission to inspire and equip girls to be strong, smart, and bold.

Please send all logos and ads in high-resolution JPEG or PDF format to Vanelly Holguin at vholguin@girlsincofchatt.org by February 10, 2025.

Need help with ad design? We offer design services—just send us your graphics and details.

Be sure to complete the sponsorship commitment form and use the ad template to ensure your ad meets the correct dimensions for your selected sponsorship level.

Girl Ally - \$1,000

- Four tickets
- Half page ad in event program.

Girl Supporter - \$500

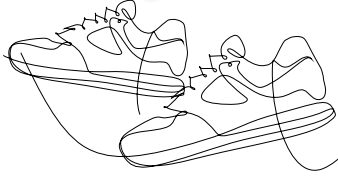
- Two tickets
- Quarter page ad in event program.

Vertical full page ad
5" x 8"

Vertical quarter page ad
2.375" x 3.875"

Horizontal half page ad
5" x 4"

2025
SNEAKERGALA



YES!

I WANT TO BE A SPONSOR!

Please complete the sponsorship commitment form by March 3, 2025, and return to Jocelyn Loza at jloza@girlsincofchatt.org.

Please select a sponsorship commitment level.

- | | | |
|---|--|---|
| <input type="checkbox"/> \$25,000 - Legacy | <input type="checkbox"/> \$10,000 - Strong | <input type="checkbox"/> \$7,500 - Smart |
| <input type="checkbox"/> \$5,000 - Bold | <input type="checkbox"/> \$7,500 - Smart | <input type="checkbox"/> \$3,000 - Advocate |
| <input type="checkbox"/> \$1,500 - Champion | <input type="checkbox"/> \$1,000 - Girl Ally | <input type="checkbox"/> \$500 - Girl Supporter |

Exclusive Sponsorship Level _____

Please specify your Exclusive sponsorship level.

Tell us who you are!

Name		
Mailing Address		
City	State	Zip
Phone	Email	
Company	Company Website	

How would you like to pay?

- Check
Please send your check by March 3, 2025 along with your commitment form & invoice to Girls Inc. of Chattanooga, 4505 Brainerd Rd., Ste. 110, Chattanooga, TN 37411
- To pay online - scan the QR code,
<https://www.girlsincofchatt.org/events/ubub2025>
- Invoice me (an invoice will be sent to the email provided.)



**girls
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of Chattanooga

Strong Minds. Smart Choices. Bold Voices.

FUEL FUTURE LEADERS

TODAY.



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